



شماره : ۹۹۵۴/۱۰۹۹۲۷۷  
تاریخ : ۱۴۰۰/۱۲/۱۵  
پیوست : دارد

## نماینده وزارت امور خارجه - اصفهان

به نام خدا

جناب آقای گلشیرازی

رئیس محترم اتاق بازرگانی صنایع، معادن و کشاورزی اصفهان

موضوع: برگزاری نمایشگاه غذا توسط شرکت نمایشگاهی المروجون در اردن

باسلام،

احتراما، به پیوست تصویر نامه شماره ۱۰۷۴۳۸۳ / ۹۱۱ مورخ ۲۴ / ۱۱ / ۱۴۰۰ اداره کل خاورمیانه و شمال آفریقای وزارت امورخارجه در خصوص برگزاری نمایشگاه غذا توسط شرکت نمایشگاهی المروجون که در اواخر ماه مارس (۲ تا ۶ فروردین برابر ۲۲-۲۶ مارس) در شهر امان برگزار می گردد، بهمراه ضمائم مربوطه جهت ملاحظه و هرگونه اقدام لازم ایفاد می گردد.

علیرضا سالاریان  
رئیس نمایندگی

رونوشت:

جناب آقای دکتر مرتضوی مدیرعامل محترم شرکت نمایشگاه های بین المللی اصفهان



جمهوری اسلامی ایران  
وزارت امور خارجه

شماره : ۹۱۱/۱۰۷۴۳۸۳  
تاریخ : ۱۴۰۰/۱۱/۲۴  
زمان : ۱۳:۳۸:۵۴  
پیوست :

به نام خدا

جناب آقای پیلتن

مدیرکل محترم دفتر بازرگانی عربی و آفریقایی سازمان توسعه تجارت ایران

جناب آقای کرباسی

معاون محترم بین الملل اتاق بازرگانی، صنایع، معادن و کشاورزی ایران

موضوع: برگزاری نمایشگاه بین المللی غذا در اردن

با سلام و احترام

براساس اعلام سفارت جمهوری اسلامی ایران در اردن رئیس شرکت نمایشگاهی المروجون اردن با حضور در سفارت اعلام داشت که این شرکت در نظر دارد در اواخر ماه مارس (۲ تا ۶ فروردین برابر ۲۲-۲۶ مارس) نمایشگاه جوردن فود ۲۰۲۲ را در شهر امان برگزار نماید. رییس شرکت با اشاره به حضور شرکت هایی از ترکیه، روسیه، برزیل، عراق و عربستان سعودی در این نمایشگاه، درخواست داشت تا شرکت هایی از ایران نیز در این نمایشگاه مشارکت و جناح ایرانی این نمایشگاه را برپا نمایند.

بنابر نظر سفارت در سایه تغییرات اخیر در قوانین گمرکی اردن و تمایل واردکنندگان اردنی برای همکاری با شرکت های ایرانی در نتیجه کاهش تعرفه ها و افزایش هزینه حمل و نقل از کشورهایمانند هند، برزیل و چین، مشارکت در این نمایشگاه فرصتی مناسب برای بازاریابی شرکت های کشورمان در اردن می باشد.

لازم به ذکر است که شرکت المروجون طی سال های اخیر به عنوان طرف اردنی برگزار کننده نمایشگاه کالاهای ایرانی در امان همکاری خوبی با فعالان اقتصادی کشورمان داشته و در سایه تغییرات اخیر علاقمند به توسعه ارتباطات و همکاری با شرکت های ایرانی به ویژه در زمینه مواد غذایی است. از سوی دیگر نزدیکی تاریخ برگزاری این نمایشگاه به ابتدای ماه مبارک رمضان، این نمایشگاه را می تواند به یکی از بازارهای خوب مایحتاج غذایی در شهر امان تبدیل نماید که از جهت دیپلماسی عمومی (دیپلماسی غذایی) نیز می تواند حائز اهمیت باشد. این در شرایطی است که در نتیجه برخی مشکلات در زمینه اعطای ویزای تجاری برای سفر به اردن، بهره برداری از فرصت های نمایشگاهی به عنوان یکی از معدود منافذ کار از اهمیت شایانی برخوردار می باشد.

تصویر اطلاعات مربوط به این نمایشگاه (زمینه های فعالیت، قیمت غرفه ها، شرایط پذیرش و فرم ثبت نام) به پیوست جهت بهره برداری و و دستور اقدام لازم ارسال می گردد.

میر مسعود حسینیان  
دستیار وزیر و مدیر کل خاورمیانه و شمال آفریقا

جناب آقای ناصری کاردار موقت محترم سفارت جمهوری اسلامی ایران - امان

JORDAN  
FOOD 

5<sup>th</sup>

International JORDAN FOOD Expo

From 22 - 26 Mar 2022

Nuts

**BOOK NOW**

Working hours  
Friday 2:00 PM 10:00 PM | 12:00 PM 9:00 PM  
Daily

Jordan International Exhibition Center - Macca Mall

## Invitation

International promoters for Marketing and Organizing Exhibitions (IPCO) has the honor to Invite you to participate in the fifth edition of the

**International JORDAN FOOD Exhibition 2022 IJFE**  
**which will be held from 22 - 26 Mar 2022**

It will be the largest international food exhibition in the Hashemite Kingdom of Jordan, to continue the success for its first, second, third and fourth successful editions. (IJFE) is one of the best exhibitions in the Kingdom of Jordan in terms of the organization and the expansion of participating companies. This exhibition considered as a great event in the food field. We are looking forward to have a special and a great fifth International JORDAN FOOD Exhibition through the international participation.



Tea & Hot Drinks

## \* Changes....

**Is your business sector global?! Remember! Change is a permanent process.**

New markets are created as speed as old markets are disappeared. Supply routes may become as unsteady as customer tastes and sector trends. At this time, Jordan Food provides you with the platform you want to understand what is going on in this sector. It allows you to feel the development of the markets and keeps you up to date with it to look at possible changes and developments in the markets and suppliers you deal with. All that requires you to make important decisions, making the right decision based on information derived from the best food sources at the largest international food exhibition in Jordan.

- \* Jordan Food is the best source of success for your business.
- \* Plan and prepare! To appear at the Jordan Food It is expected that major local, Arab and international companies will participate in it.
- \* Do not miss this opportunity by participating and visiting the fourth International Jordan Food Exhibition in its new format.



Dates

JORDAN  
FOOD 

## **\*Information**

Investment opportunities, by looking at partnerships between manufacturers and importers. It is the perfect place to see your market developments before your competitors!

## **\*Resources**

The best products, the best suppliers, the best prices, where the participation of a large number of companies in this sector is expected to represent more than one country.

## **\*Directions**

Take an in advance idea in food, hospitality and packaging industries. As the largest number of all new products and services are revealed in the history of this event! Could you expect what will be the latest developments? ...Do not forget to be NUMBER ONE in introducing the latest products and services in the market.

## **\*Communication**

Food, Food services, hospitality, retail, food outsourcing contracts, the field is available to connect with leading suppliers and explore the best opportunities in each sector during the Jordan Food Fair.

## **\* Effectiveness of Traders**

Jordan Food is one of the most important commercial events on the food agenda in the food sector, where all types of goods are sold from all categories of businesses. Meat, dairy, fresh, dried and processed products. Coffee, retail and wholesale.... all will be represented.

## **\*Earnings**

Great deals and suppliers providing competitive services, Jordan Food is a right place to provide you with useful and inspiring ideas to grow up your business.



Coffee

# JORDAN FOOD



## About (IJFE)...

International Jordan Food Exhibition (IJFE) will promote and help to achieve the standards of the food industry and the food sector according to the required Jordanian standards. For the International food retailers and traders, as well as food processors, suppliers, food technology companies and food and drinks service companies. Jordan International Food Exhibition (IJFE) will be excellent to support their labor market and a good opportunity to open new horizons for the invasion of emerging markets in Jordan.

## Why Should I participate in this exhibition?!

1. Enhance your brand internationally.
2. Establish a network of business relationships with the most important distributors, retailers and buyers for food field.
3. Getting international opportunities for food exchange and expertise.
4. Identifying new trends and developments within food, drinks and component industry.
5. Create awareness about the latest products, technology and services in this field.
6. Create opportunities and encourage the culture to increase business locally.



Vegetable oil

JORDAN  
FOOD 



## Products you will see...

- Meat and poultry
- Fish and seafood
- Dairy products
- Fruits and vegetables
- Bread, pastries and cereal
- chocolate and desserts
- drinks and non-alcoholic beverages
- Herbs , legumes and sauces
- Spices
- Clothing and accessories related to food and drink.
- Plastic products for daily domestic use
- Refrigerated and frozen food
- Babies and infant nutrition
- Grocery Products
- Organic products and healthy food
- Canned and preserved food
- Cooking oils and fats
- Rice and Macaroni
- Dried food
- Cooking Equipment



Rice

JORDAN  
FOOD 



## Participating companies and exhibitors

- Commercial Agencies.
- Manufacturers, Importers and Suppliers
- Canned Food Manufacturers
- Halal Food Dealers
- Organic food traders
- Dealers of fresh daily products
- Refrigerated food traders and frozen foods
- Fish and seafood traders
- Traders of fruits, vegetables and groceries
- Traders of oils, fats and sauces
- Nutrient producers, food ingredients and dietary supplements.
- Producers of dietary fiber materials
- Approved Food Agents
- Dairy Manufacturers
- Bakeries and desserts manufacturers
- Factories production lines and packaging lines.

## Visitors

- Executive managers for food companies and food and drinks manufacturers.
- Purchasing managers from supermarkets, grocery stores, supermarkets, wholesale, retail stores, hotels and Hospitals.
- Importers of food, drink, distributors and wholesalers.
- Representatives of airlines, flights and public transport.
- Food service and hospitality companies.
- Professionals, consultants, government institutions, trade unions and free zones.
- Distributors.
- Event organizing companies, hospitality and food services



Meat

## Sponsorship

### Diamond Sponsor

**35200 \$**  
1 sponsor

### Platinum Sponsor

**28100 \$**  
2 sponsors

### Golden Sponsor

**21100 \$**  
2 sponsors

### Silver Sponsor

**14000 \$**  
5 sponsors

### Features of Sponsorship

**Diamond Sponsor:** 60m<sup>2</sup> free, prominent advertising and media visibility on all parties of the advertising campaign, prominently in culinary show, Front outer cover page of Jordan Food Catalogue + Two full pages, middle –front location (Next to Main Entrance).

**Platinum Sponsor:** 36m<sup>2</sup> free - Prominent advertising and Media visibility at all parties of the advertising campaign, prominently in culinary show, back cover page of Jordan Food Catalogue + full page, a flyer in each Tote bag – Priority booking on front locations.

**Golden Sponsor:** 18m<sup>2</sup> free - logo placement in all parties of the advertising, Inside of the front cover page + half page in Jordan Food Catalogue, banners and flyers- Priority booking on Special places.

**Silver Sponsor:** 9m<sup>2</sup> free- logo placement in all parties of the advertising, banners and flyers and a full page in Jordan Food Catalogue.

### Sponsorship Catalogue

Front cover page (1500) \$  
Back cover page (1200) \$  
Inside of the front cover page (850)\$  
Inside of the back cover page (600)\$  
Any internal page (300) \$  
Half page (150) \$  
Tote Bags sponsorship  
One side (2000) \$



**Spices & Herbs**

## Fees:

350\$ (Per SQM) Shell stand with Fittings  
325\$ (Per SQM) Space Only

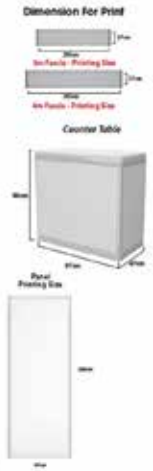
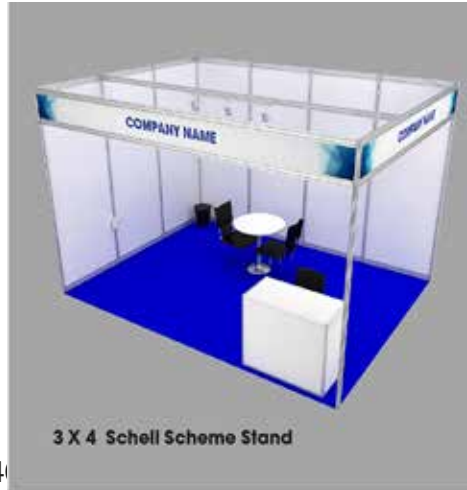
**Sales tax not included**

## Location:

Jordan International Exhibition Center - Macca Mall

## Stand facilities:

White wood sheets 100 cm - aluminum frame 24"  
Electrical connection - One Table / Two Chairs – One Trash Can - Carpet – One Sign for each (Company Name) (Arabic or English).



Frozen Food

# JORDAN FOOD



## Abed Alnabi

Deputy General Manager

M :- +962 797146101

Email: AbedAlnabi@ipco.jo

## Ahmad Almasri

Marketing Manager

M :- +962 797147244

Email: ahmad@ipco.jo

Organized by



تنظيم

شركة المروجون الدوليون للتسويق وتنظيم المعارض  
International Promoters CO, for Marketing & Exhibition

URL: [www.ipco.jo](http://www.ipco.jo)

T :- +962 6 5824568

Email: [info@ipco.jo](mailto:info@ipco.jo)

F :- +962 6 5824569

# JORDAN FOOD





## REGISTRATION

### Participation Details

**Company / Organization Name:** .....

**Product / services Exhibited:** .....

**Person in charge-Name:** .....

**Job title:** .....

**Company address:** .....

**Email:** .....

**Web Address:** .....

**Total SQM.....**

**Stand Number.....**

**Mobile :..... Fax: .....**

**Tel: .....**

**Date: .....**

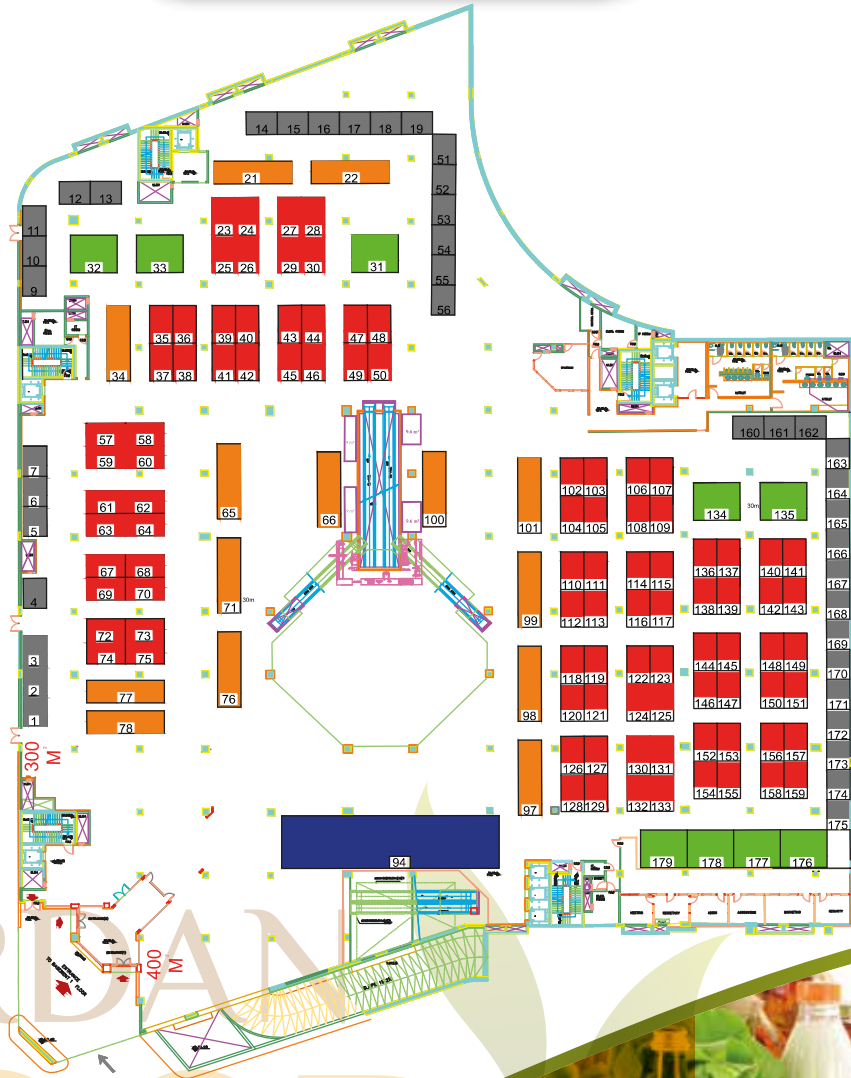
**On Behalf of The Company**

**Full Name: .....**

JORDA  
FOOD







JORDAN  
FOOD





20  
YEAR  
ANNIVERSARY



# مهرجان صيف عمان الدولي للتسوق

Amman International Summer Festival

جاهزين  
للتسوق

خلال الفترة من 2022-07-28 الى 2022-08-06  
المركز الأردني للمعارض الدولية - مكة مول